



## Driving Successful Business Partnerships

### RTS teams with Calkins Corporate Park



#### Situation

Calkins Corporate Park is a class-A commercial office park with five buildings and nearly 200,000 square feet of office space in Henrietta. While the park offers high-quality corporate office space to many organizations, its current client base consists mainly of medical specialty offices (the University of Rochester Medical Center is the major tenant). These medical practices needed safe, reliable transportation for staff and especially for patients who need to get to and from their appointments.

#### Solution

The team at Calkins Corporate Park contacted RTS to extend the route to include stops at each of its buildings so that patients and staff could take the bus to any point in the Park. We also increased the number of trips, so that RTS provides service to the entire park four times a day. As an RTS Business Partner, Calkins Corporate Park gets custom schedules for its tenants, which they in turn can provide to their patients.

#### Results

"Because public transportation is essential to our medical tenants, RTS helps to make our office park an attractive destination for current and future medical practices," says Brian Morath, Property Manager for Calkins Corporate Park. "When we build our next building in the back of the lot, we know we can offer patients and staff 'door-to-curb' service through RTS"

Brian's advice to a company considering a similar solution is to conduct a thorough needs assessment for your employees and clients ... and then "work with RTS to explore the possibilities!"

#### About RTS

Regional Transit Service provides public bus transportation in Monroe, Genesee, Livingston, Ontario, Orleans, Seneca, Wayne, and Wyoming counties. Recognized as one of the best-run transit systems in the nation, our 900+ employees proudly enjoy serving our customers who count on us for more than 18.5 million rides each year. A public benefit entity and one of four regional transportation authorities in New York State, Rochester Genesee Regional Transportation Authority (RGRTA) is governed by 13 appointed commissioners who represent the City of Rochester, County of Monroe, and the surrounding counties in which RGRTA provides services. For more information, visit [www.myRTS.com](http://www.myRTS.com).