



NEWS RELEASE

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Redesigned RTS Bus Service for Route 4 Begins June 30

New service will extend busy route to Strong Memorial Hospital

Customers who use one of RTS' busiest routes: Route 4-Genesee Street and Route 4-Hudson Avenue, will see improvements to weekday service as of June 30. This route redesign, part of RTS' multi-year Service Development Plan, will make it easier and faster for RTS customers to reach top destinations located along the route: jobs, shopping and medical care. The route is also being extended to provide new service to Strong Memorial Hospital, a high-demand destination.

Changes apply to daytime service only until Nov. 28, when the RTS Transit Center opens. After Nov. 28, changes will apply to both daytime and evening service.

Route 4 currently operates between locations in Irondequoit, Downtown and along Genesee Street.

Route 4 – Hudson will now provide service with two alternating patterns throughout the day, with stops to Irondequoit Plaza, Walmart, and Hudson Towers. Service has been added to Tops Market on East Ridge Road at Carter Street

Customers traveling to Walmart on Hudson Avenue now also have the option of taking:

- **Route 4—Hudson** will stop on Hudson Avenue in front of the Walmart, but will not go into the Walmart parking lot.
- **Route 11—Joseph** and **Route 44—Hudson Limited** will travel into the Walmart Parking lot.

Route 4—Genesee (Monday through Friday, daytime service, before 6:17 p.m.)

- Service will extend to Strong Memorial Hospital.

Preview of new route maps and schedules are available online at www.rgrta.com/planning/route4

All route changes are the result of customer input which is collected online and at public information meetings. To learn more about how RTS plans and redesigns routes, or to comment on a route, visit www.rgrta.com/planning.

For other questions, please contact RTS Customer Service at (585) 288-1700, or email rts.customerservice@rgrta.com.

For all other information, visit www.rgrta.com.

Rochester Genesee Regional Transportation Authority provides public bus transportation in Monroe, Genesee, Livingston, Orleans, Seneca, Wayne, Wyoming and soon, Ontario County. Recognized as one of the best-run transit systems in the nation, our 841+ employees proudly serve our customers who count on us for 18 million rides each year. A public benefit entity, RGRTA is governed by 13 appointed commissioners who represent the City of Rochester, County of Monroe, and the surrounding counties in which RGRTA provides services. For more information, visit www.rgrta.com.

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