



## **NEWS RELEASE**

March 19, 2014

**Media Contact:**

Carole Dowling  
(585) 654-0730 (office)  
(585) 733-0346 (cell)  
[cdowling@rgrta.com](mailto:cdowling@rgrta.com)

## **FOR IMMEDIATE RELEASE**

March 19, 2014

### **Information Session: How RGRTA Informs the Community**

The public is invited to attend an information session to learn about the Rochester Genesee Regional Transportation Authority's (RGRTA) 2014-17 Public Participation Plan. This plan documents the various ways RGRTA reaches out to communicate and involve the community in ongoing and future developments, service changes, decision-making and more. The session is set for 5:30 to 6:30 p.m. Monday, March 31, in the Board Room of the RGRTA John G. Doyle, Jr. Administration Building, 1372 East Main Street, Rochester.

Also being presented will be RGRTA's Title VI Standards and Policies. RGRTA has strong non-discrimination policies in general; Title VI of the Civil Rights Act of 1964 protects against discrimination on the basis of race, color and national origin and all recipients of Federal Transit Administration financial assistance programs must present these policies to the public and solicit public involvement in their content.

The information session will explain the Authority's philosophy and approach to non-discrimination and public participation. Attendees will learn about the variety of ways RGRTA uses to reach out to the community: customer town meetings, traditional and social media outreach, online and print comments to Customer Service, posters, rail cards, marketing materials, and information in Braille and other languages. They will also be able to ask questions and provide input on the proposed Title VI Standards.

*Rochester Genesee Regional Transportation Authority provides public bus transportation in Monroe, Genesee, Livingston, Orleans, Seneca, Wayne, and Wyoming Counties. Recognized as one of the best-run transit systems in the nation, our more than 840 employees proudly enjoy serving our customers who count on us for 18 million rides each year. A public benefit entity and*

*one of four regional transportation authorities in New York State, RGRTA is governed by 13 appointed commissioners who represent the City of Rochester, County of Monroe, and the surrounding counties in which RGRTA provides services.  
For more information, visit [rgrta.com](http://rgrta.com).*

###