



# CMZ Preliminary Recommendations

Community Information Sessions: February 2019

- Introductions
- Reimagine RTS Process Update
- Stage 2: Community Mobility Zone Consultant Recommendations
- Stage 3: Paratransit Service
- Next Steps
- Summary
- Stations Open for Discussion / Q&A

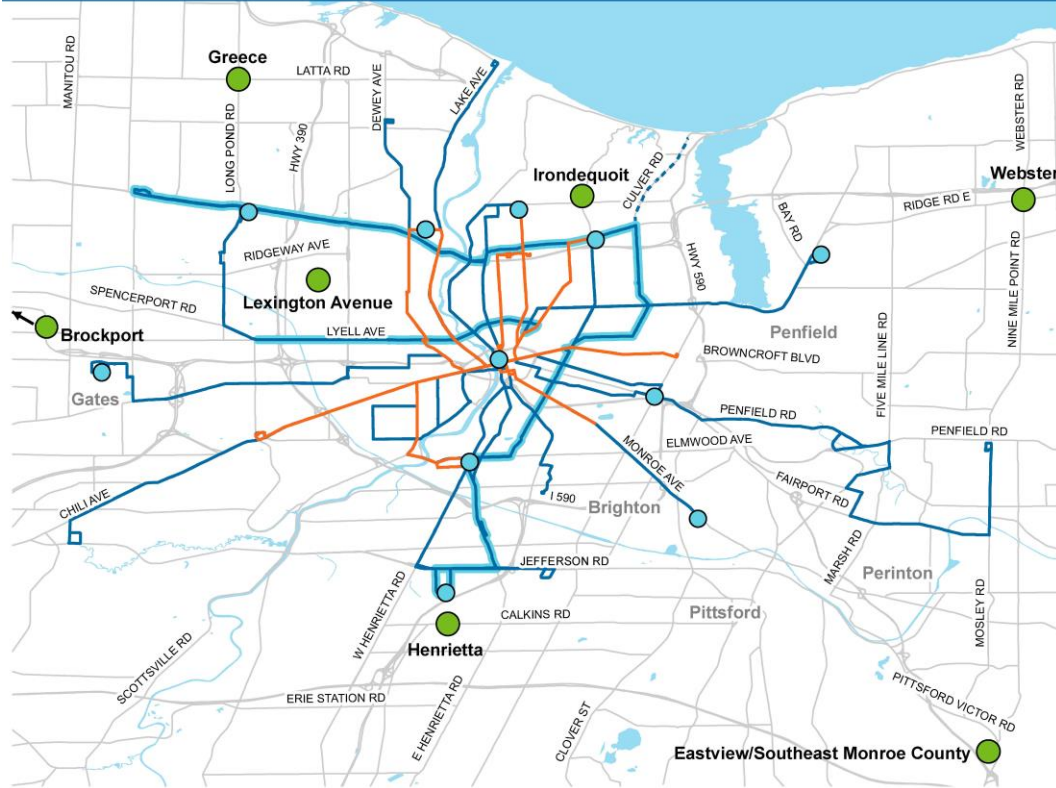
# Why Reimagine RTS?

- **New technologies and mobility options are driving disruptive change in our industry.**
- **People have more choices now. Transit needs to be more flexible to compete better with these new options.**
- **Growing demands and investments in the community have outpaced investments in transit.**
- **This has placed added stress on the transit system, making it critical for RTS to focus service investments where transit can be both effective and efficient.**

# Stage 1: Frequent Fixed Routes

(For the Mass Transit Network)

## Map of Consultant's Recommendations



**KEY**

- Frequent Network —
- Local Service —
- Crosstown Route —
- Connection Hub ●
- Community Mobility Zone ●

Timeframe	Frequent Network	Local Service
Weekdays		
5:00am - 6:00am	30	60
6:00am - 6:00pm	15	30
6:00pm - Midnight	30	60
Weekends		
6:00am - 7:00am	60	60
7:00am - 6:00pm	30	60
6:00pm - Midnight	60	60

Notes:

- Route 81 has 90 min frequency all day
- Long Line Routes (1,8,10,47) have 30 min frequency 7am-6pm on Weekends



## REimagine RTS Process

2017

**Stage 1**

Determine Structure of Fixed-Route System

COMPLETE

**Stage 2**

Identify Solutions for Community Mobility Zones

IN PROGRESS  
Final: March 2019

**Stage 3**

Determine Solutions for Paratransit Service

IN PROGRESS  
Final: Spring 2019

**Stage 4**

- Present Finalized Transit Plan for Approval
- Present Implementation Plan

SUMMER 2019

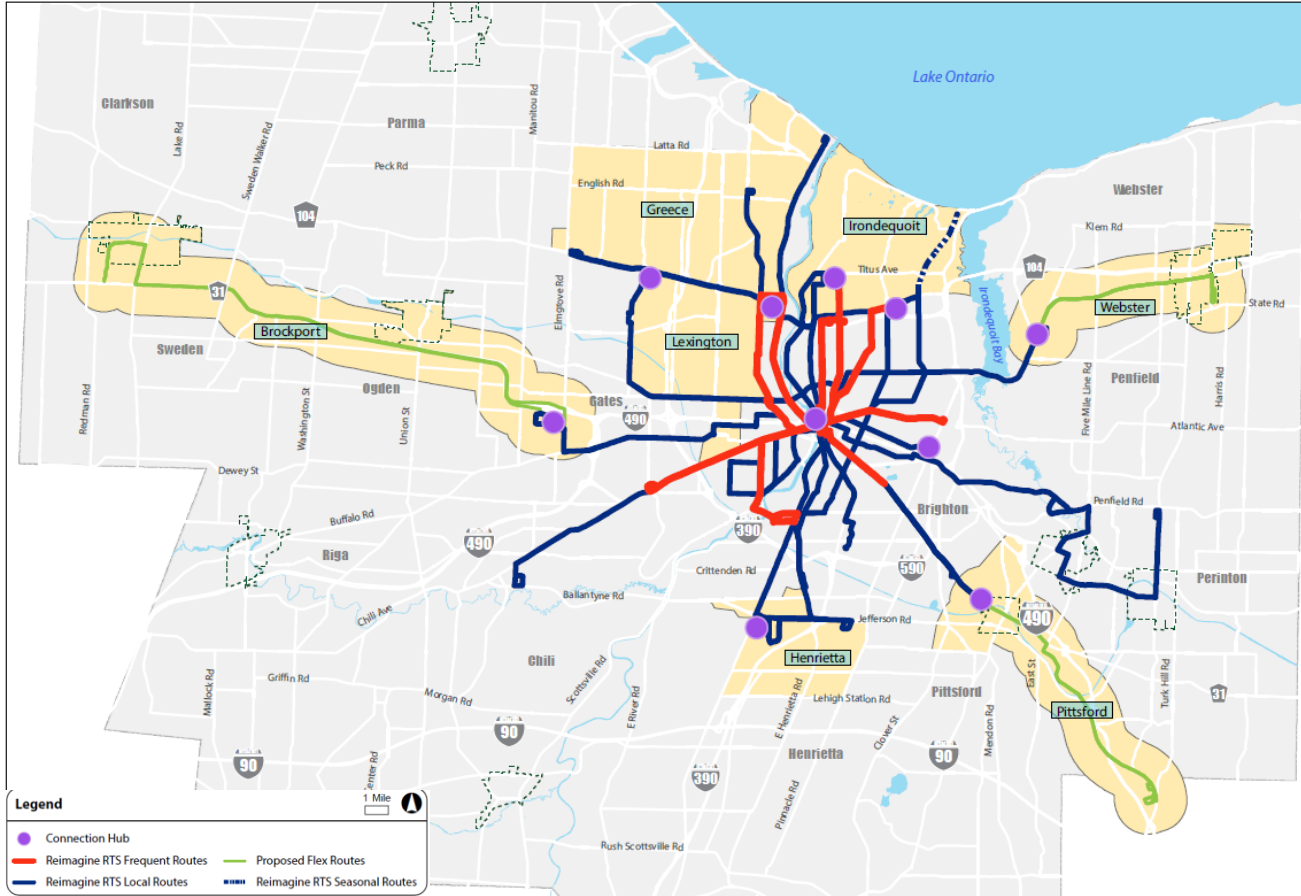
**Stage 5**

Implement Reimagined Public Transit Network

SUMMER 2020

2020

# Community Mobility Zones





Reimagine RTS

# Stage 2: Community Mobility Zone Consultant Recommendations

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## What is it?

- Small bus or van follows a consistent route with dedicated bus stops.
- The vehicle will flex/deviate from the route to destinations within  $\frac{3}{4}$  mile of the route
- Operated by RTS w/ ADA accessible vehicles
- Similar to how RTS operates outside Monroe County

## Why it is Recommended for RTS?

- Flex route service provides improved access and flexibility
- Closer to curb-to-curb service for the customer
- More appropriate vehicle size for number of customers in each area





## What is it?

- Small bus, van or sedan used to provide on-demand service within zone boundaries, when requested
- Operated by RTS w/ ADA accessible vehicle

## Why it is Recommended for RTS?

- Curb-to-curb service provides improved access and near real-time travel
- Makes it easier to reach destinations in the zone while providing easy access to the larger bus system



## What is it?

- Provides on-demand, door-to-door transportation for individuals or small groups
- Service provided by a third-party (TNC, taxi, etc.)
- Fare can include fixed price and/or maximum RTS subsidy per ride

## Why it is Recommended for RTS?

- Offers reliable transportation option in CMZs when RTS service is not running
- On-demand, curb-to-curb service provides access to transportation when needed during low-demand times of the day
- Provides expanded access to CMZ destinations and the larger bus system on weekdays and weekends

# RTS-Enterprise Rideshare Vanpool Program



## What is it?

- Several individuals commute together to and from similar geographic locations in a van or SUV
- Driving responsibilities shared by commuters, rotating daily or weekly
- No cost or liability for employers
- Currently offered by RTS through Enterprise Rideshare ([myRTS.com/Vanpool](http://myRTS.com/Vanpool))

## Why does RTS offer it?

- It offers alternative, reliable transportation where demand is low.

# How to Get a Ride in CMZs

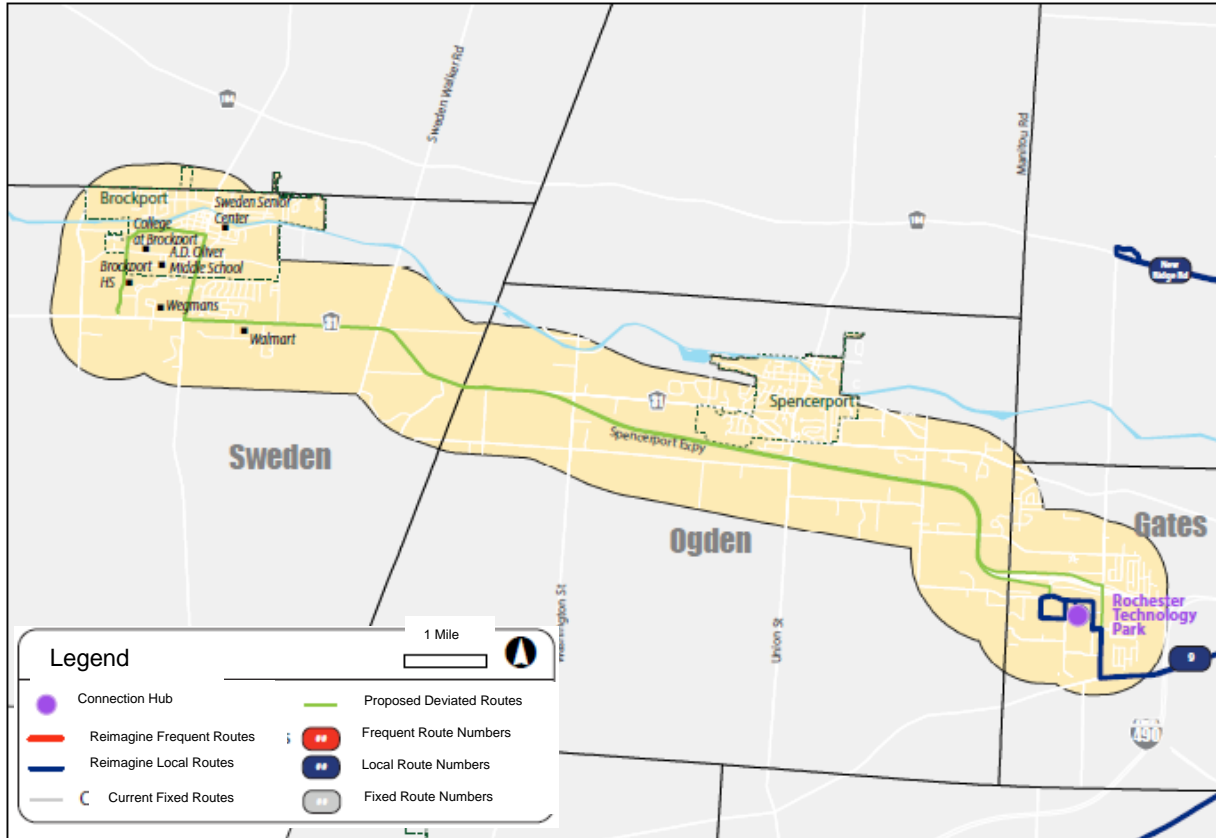
- **Customers will have multiple options to book their trips:**

- Call the RTS Customer Service Center
- Online at [myRTS.com](http://myRTS.com)
- The RTS Mobile App
  - Mobile ticketing technology expected to launch in 2020



# Brockport CMZ

## Consultant Recommendation



### Proposed Solutions:

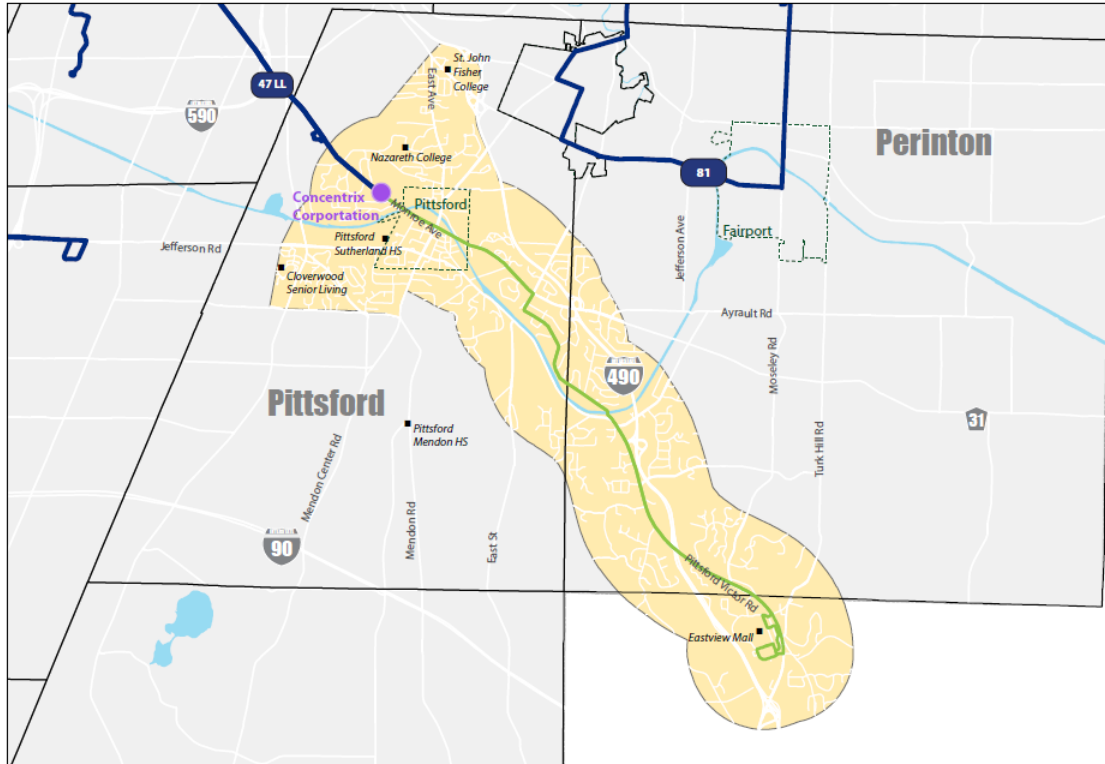
- RTS Flex Route Service
  - Operated by RTS
  - M-F: 6am – 10pm
  - S-S: 6am – 7pm
  - Every 90 Minutes
- PMOD
  - Operated by 3<sup>rd</sup> party
  - M-F: 5-6am, 10pm – Midnight
  - S-S: 7pm – Midnight

### Key Destinations:

- College at Brockport
- Village of Brockport
- Village of Spencerport
- Rochester Tech Park
- Brockport High School
- A.D. Oliver Middle School
- Brockport Retail Corridors
- Sweden Senior Center
- Owens Rd. Apartments

# Pittsford/Eastview Area CMZ

## Consultant Recommendation



### Proposed Solutions:

- RTS Flex Route Service
  - Operated by RTS
  - M-Su: 6am – 7pm
  - Every 90 Minutes
- PMOD
  - Operated by 3<sup>rd</sup> party
  - M-F: 5-6am, 7pm – Midnight
  - Sa-Su: 7pm – Midnight

### Key Destinations:

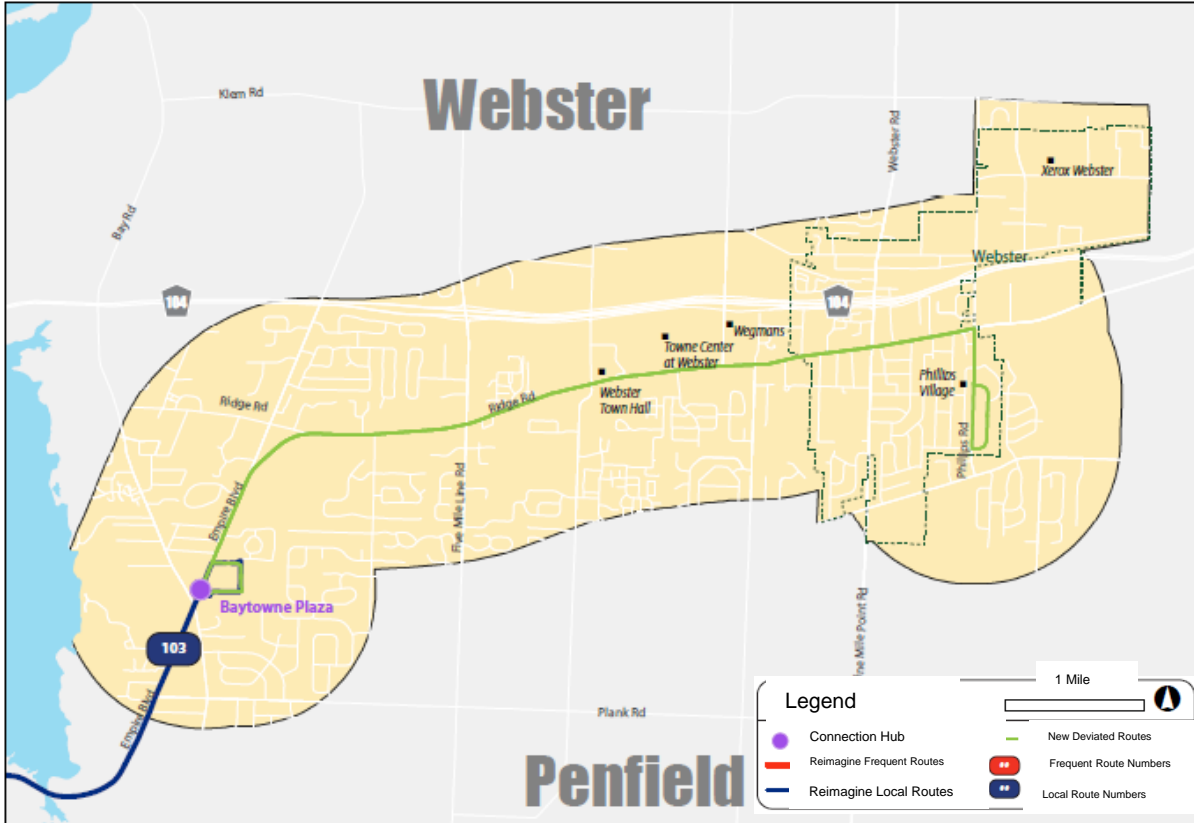
- Nazareth College
- St. John Fisher College
- Village of Pittsford
- Cloverwood Senior Living
- Eastview Mall/Retail Corridor
- Pittsford Plaza
- Pittsford Sutherland H.S.
- The Highlands at Pittsford
- YMCA
- Eastview Mall Park & Ride





# Webster CMZ

## Consultant Recommendation



### Proposed Solutions:

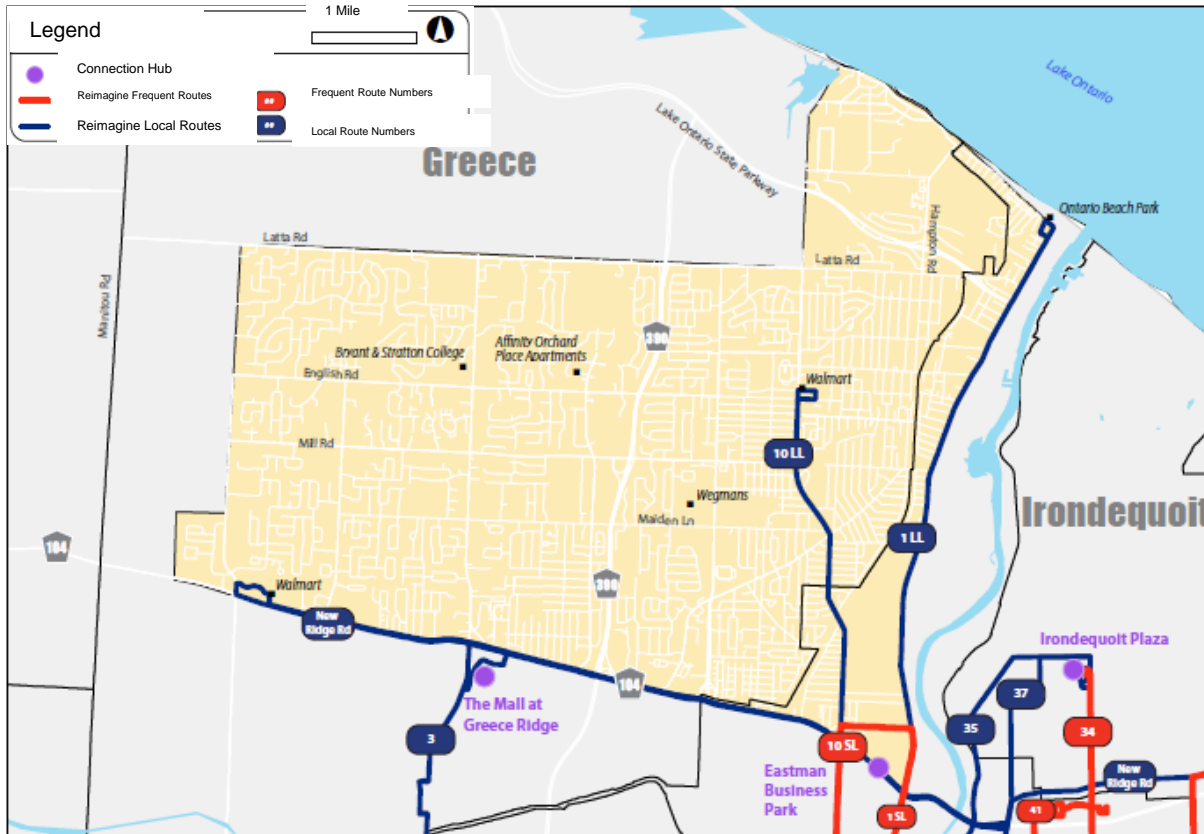
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  - M-Su: 6am – 7pm
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- PMOD
  - Operated by 3<sup>rd</sup> party
  - M-F: 5-6am, 7pm – Midnight
  - Sa-Su: 7pm – Midnight

### Key Destinations:

- Ridge Rd. Retail & Service Corridor
- Bay Towne Plaza
- Town Center at Webster
- Webster Town Hall
- Phillips Village
- Village of Webster

# Greece CMZ

## Consultant Recommendation



### Proposed Solutions:

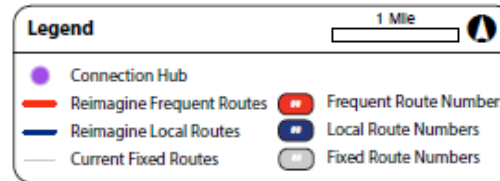
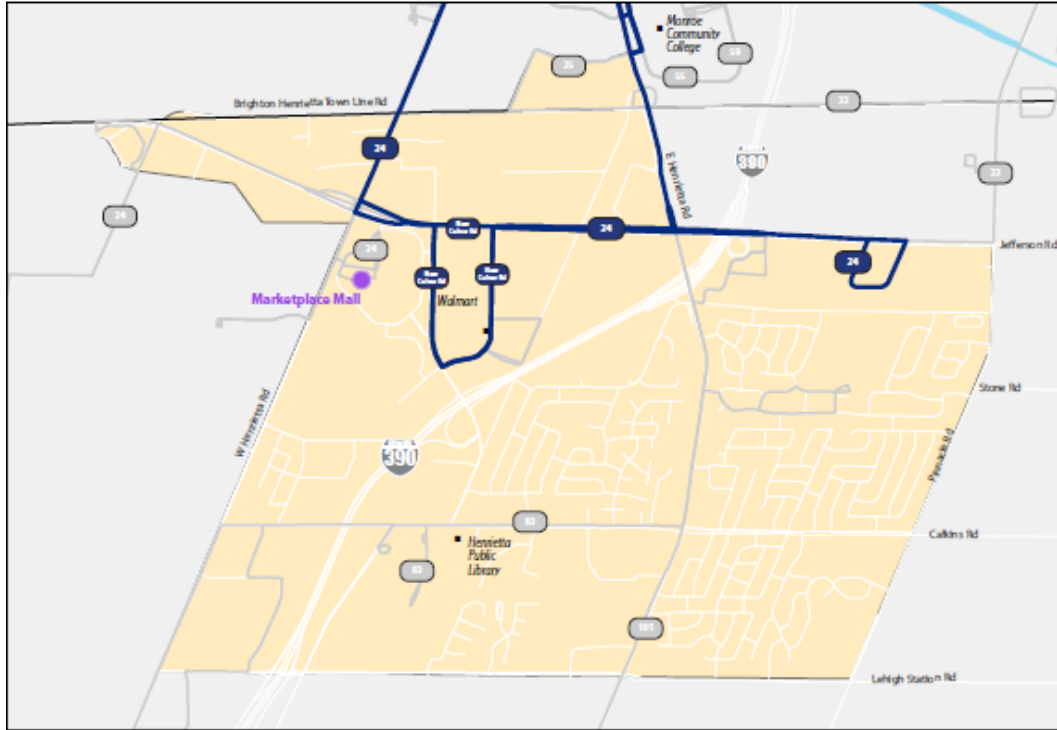
- RTS On-Demand Service
  - Operated by RTS
  - M-Su: 6am – 7pm
- PMOD
  - Operated by 3<sup>rd</sup> party
  - M-F: 5-6am, 7pm – Midnight
  - S-S: 7pm – Midnight

### Key Destinations:

- The Mall at Greece Ridge
- Ridge Road Retail Corridor
- Latta Rd. Area / Wegmans
- Walmart
- Greece Town Hall & Library

# Henrietta CMZ

## Consultant Recommendation



### Proposed Solutions:

- RTS On-Demand Service
  - Operated by RTS
  - M-Su: 6am – 7pm
- PMOD
  - Operated by 3<sup>rd</sup> party
  - M-F: 5-6am, 7pm – Midnight
  - S-S: 7pm – Midnight

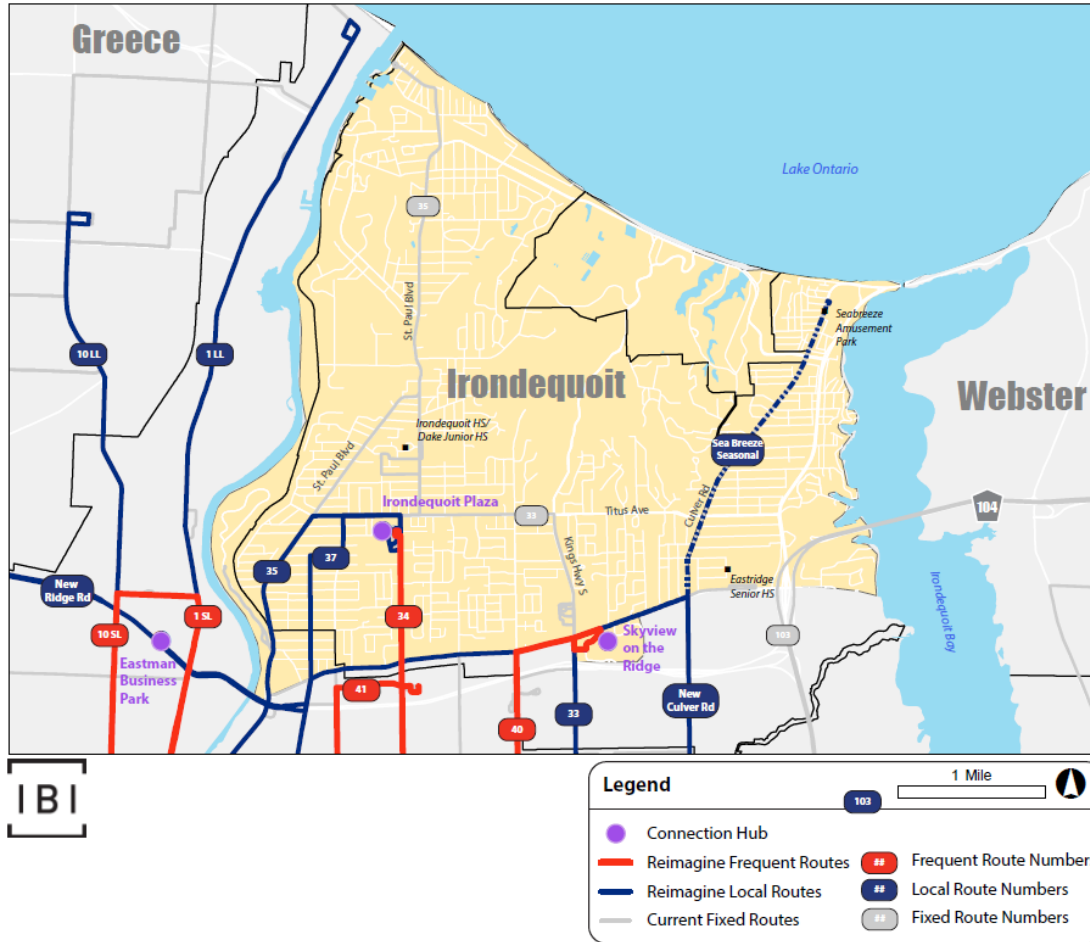
### Key Destinations:

- Marketplace Mall / Henrietta Retail Core
- Jefferson Rd. Corridor
- Henrietta Town Hall Complex
- MCC
- Connections to RIT via RIT Shuttle
- New VA Facility
- Senior / Student / Affordable / Assisted Housing locations within CMZ



# Irondequoit CMZ

## Consultant Recommendation



### Proposed Solutions:

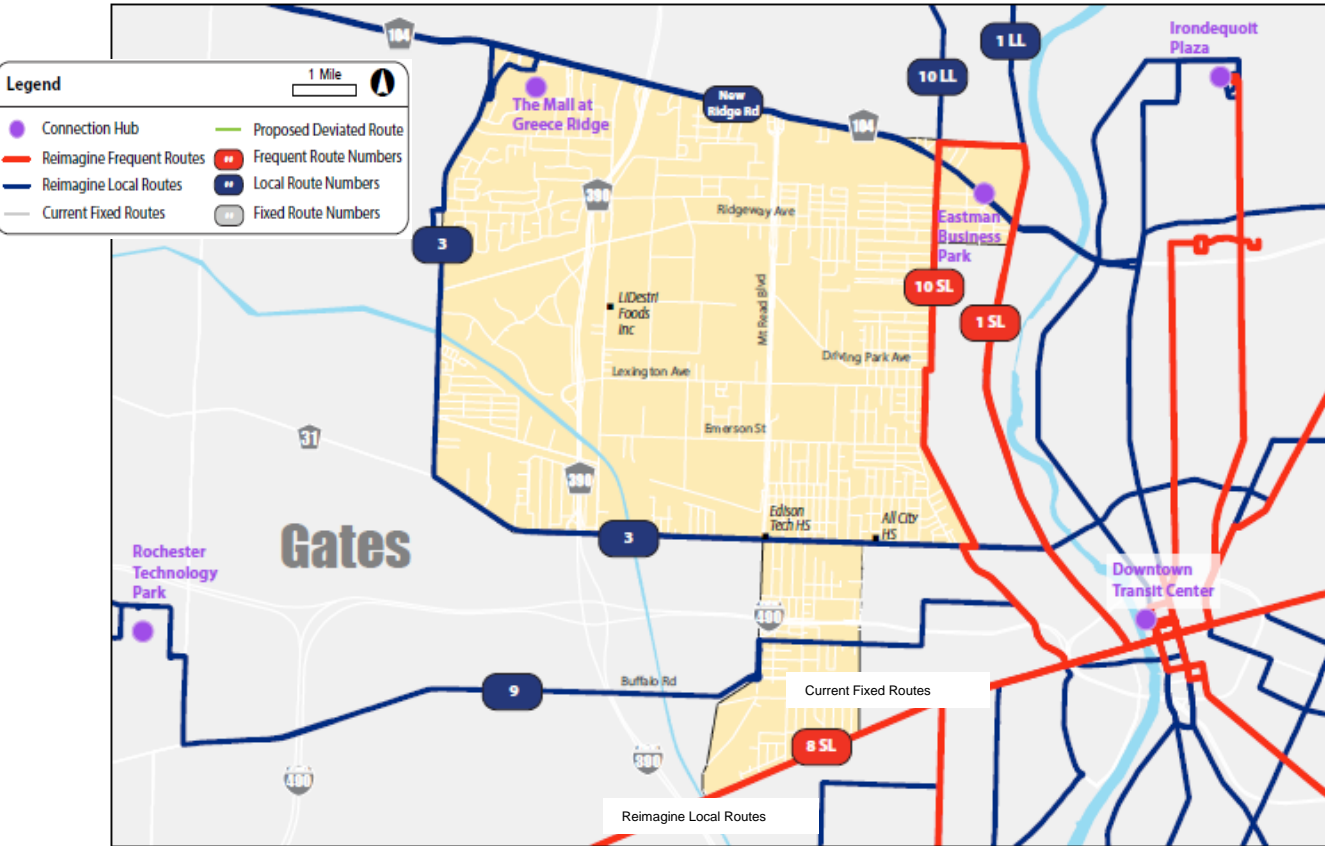
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### Key Destinations:

- St. Ann's Home
- Skyview on the Ridge
- Rochester Regional Health
- Ridge/Titus Retail Corridors
- Irondequoit Bay Park
- Irondequoit H.S. / Hake M.S.
- Seabreeze Amusement Park – to supplement seasonal route
- Lakeshore Communities & Attractions

# Lexington Avenue CMZ

## Consultant Recommendation



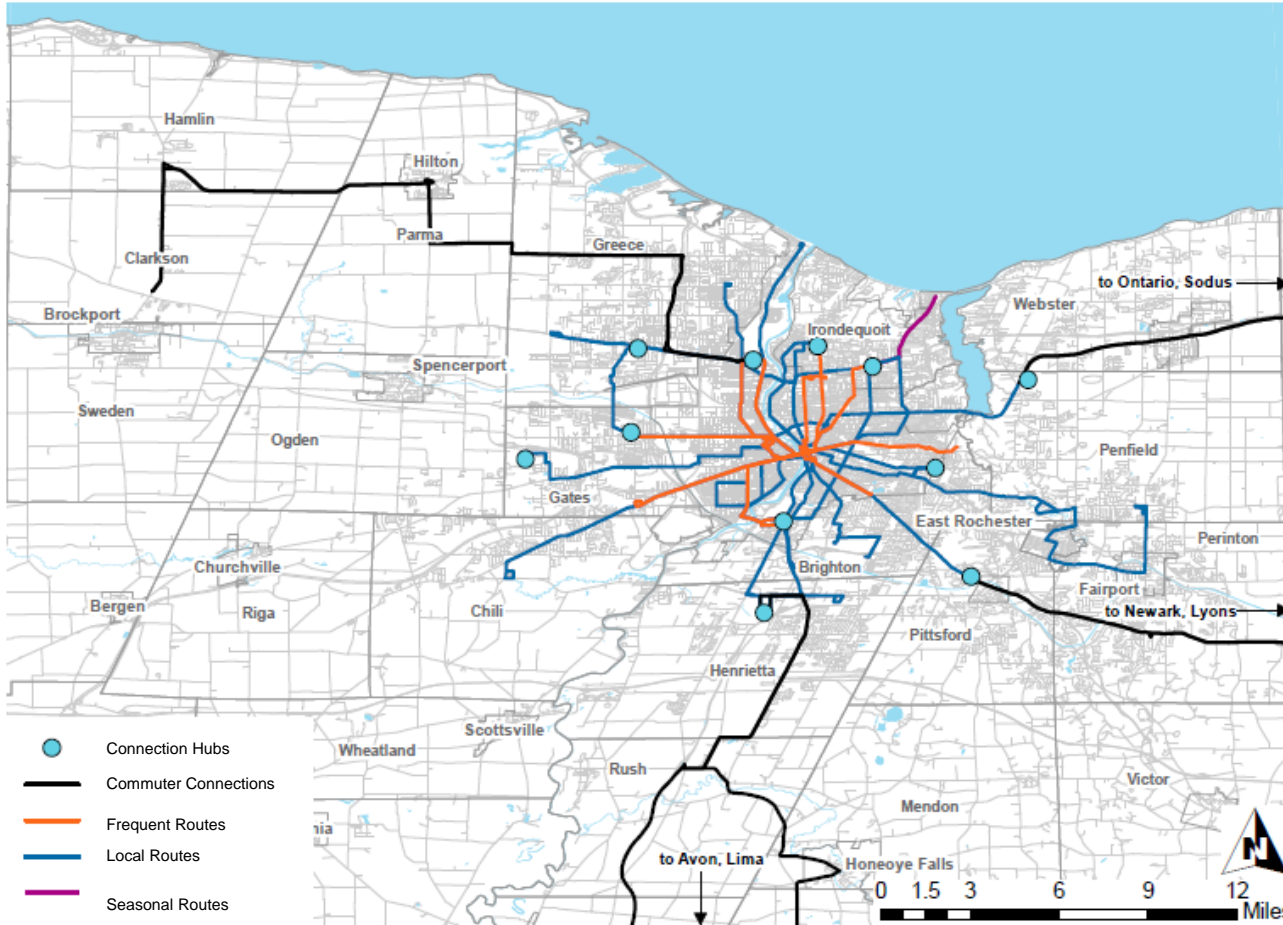
### Proposed Solutions:

- RTS On-Demand Service
  - Operated by RTS
  - M-F: 6am – 7pm
- PMOD
  - Operated by 3<sup>rd</sup> party
  - M-F: 5-6am, 7pm – Midnight

### Key Destinations:

- Lexington Ave. Industrial Corridor
- Eastman Business Park
- Edison Career & Tech H.S.
- Greece Ridge Mall

# Commuter Connections



## Proposed Solution:

- 2 round trips per day to each commuter destination



## Predominantly Linear



Brockport



Webster



Pittsford/Eastview

## Dispersed, Many-to-Many



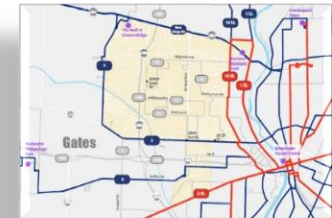
Greece



Henrietta



Irondequoit



Lexington Ave.



REimagine RTS

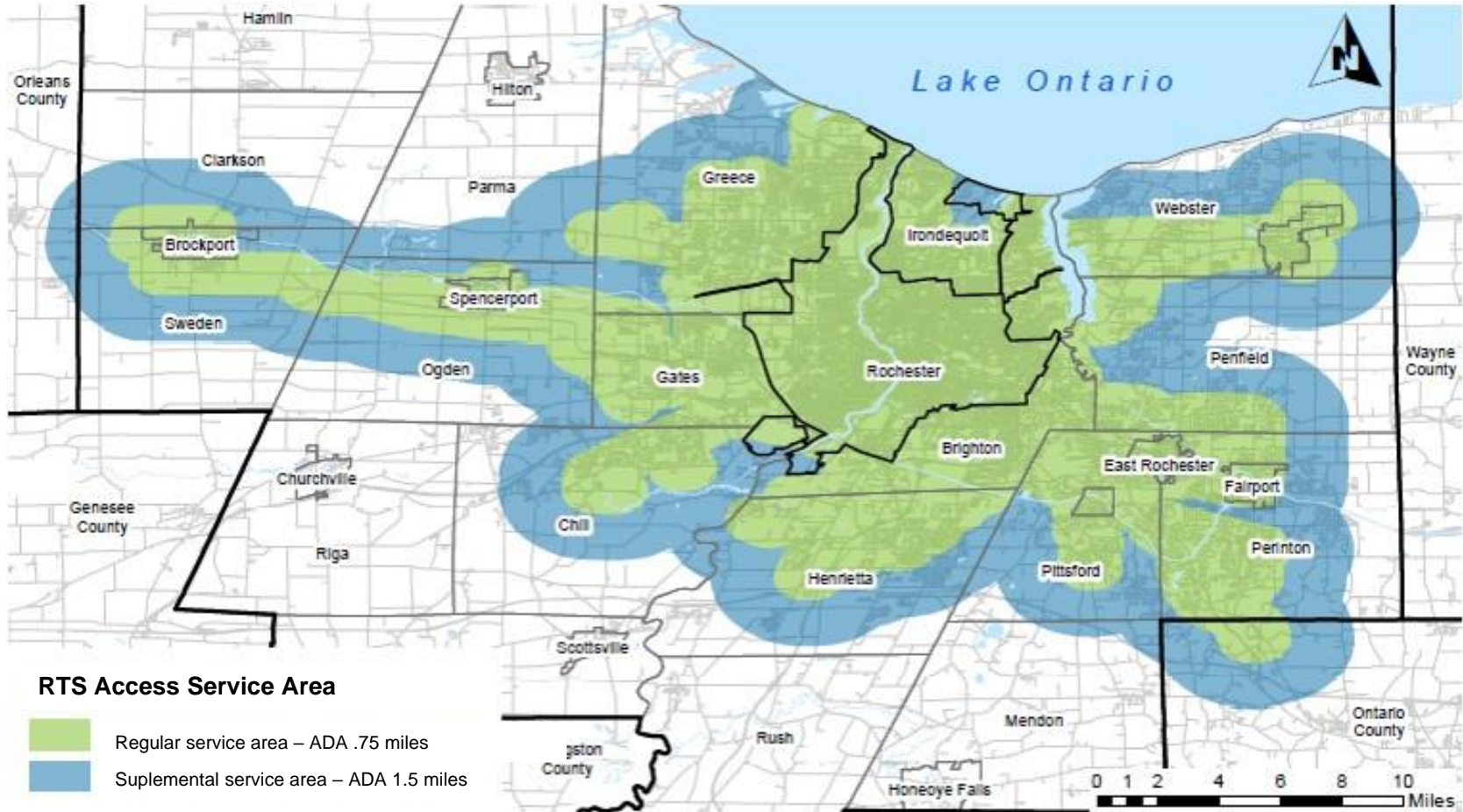
# Stage 3: Paratransit Service

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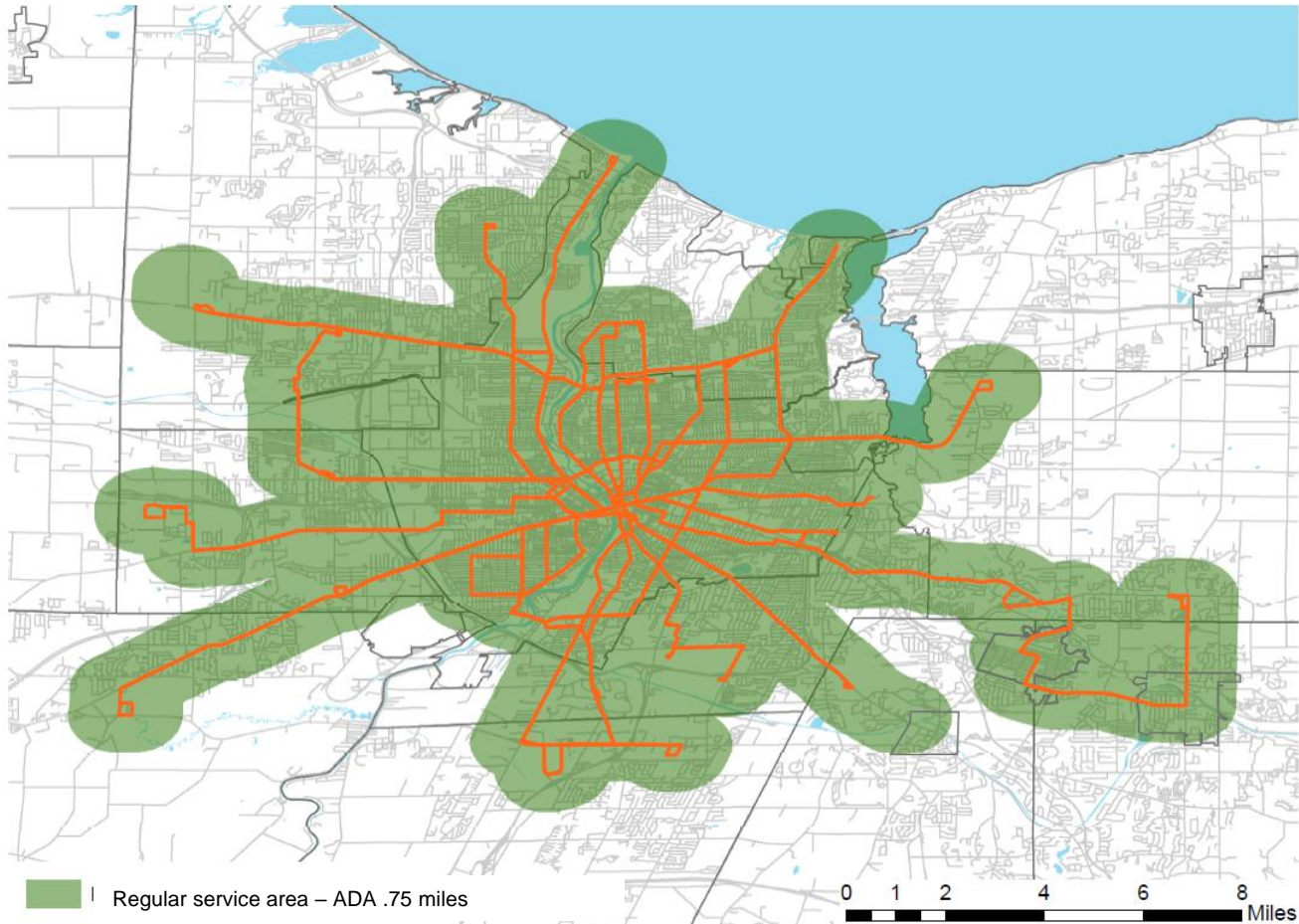


- **Because we receive federal funding, we must comply with ADA requirements as it relates to public transit services, including fixed route and route deviated services.**
- **We currently provide a supplemental service area that expands our service beyond what the ADA requires for fixed route. We currently provide route deviated services in our seven regional counties, but not in Monroe County.**

# Current Paratransit Service Area (M-F)

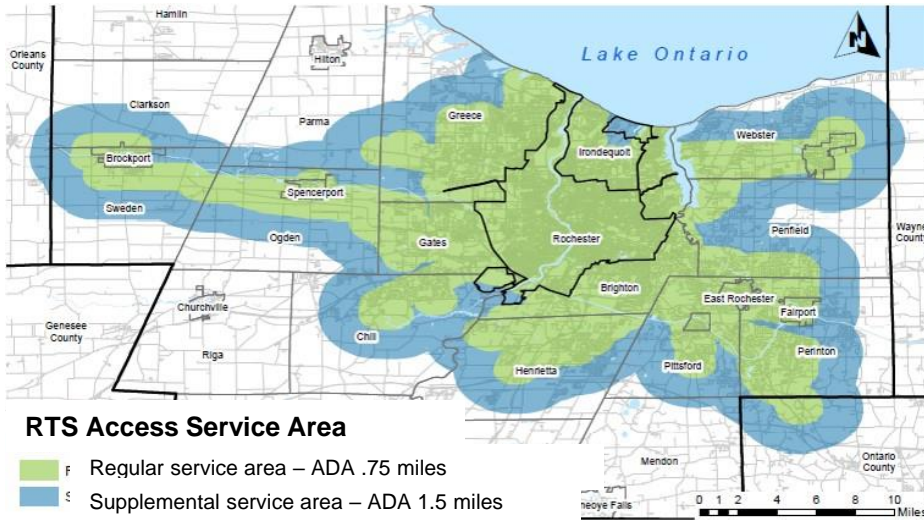


# Service Area Requirement for New System

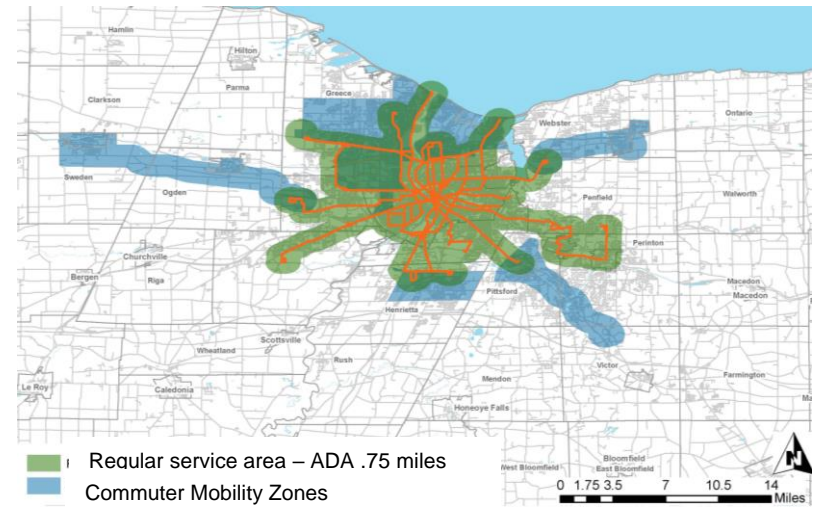




# Side-By-Side Review



Current Paratransit Service Area



Reimagine RTS Required Paratransit Service Area w/ CMZs



- RTS Goal:
  - Ensure all existing paratransit trips are able to be completed
  
- Options Being Considered to Achieve Goal:
  - Keep paratransit service area the same
  - Expand Reimagine RTS required paratransit service area
  - Make the CMZs the supplemental service area
  - Make the reimagined fixed and CMZ areas the required paratransit service area



REimagine RTS

# Next Steps

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## REimagine RTS Process

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**Stage 5**

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SUMMER 2020

2020



REimagine RTS

# Summary

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- **Reimagine RTS Goal:** While it may be different, RTS wants all current customers to be able to access the new system.
- RTS will provide consistent service 7 days/week.
- New mobility options offer service in CMZs that is more reliable, frequent, and flexible.
- On-demand service offers flexibility and means for spontaneous travel.
- **New System Offers Improved Accessibility:**
  - Fare Payment: Mobile and traditional options
  - Trip Planning: Digital and traditional options
  - RTS will use ADA-compliant vehicles in CMZs



Reimagine RTS

# Stations Open: Discussion / Q&A

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